



MANCHESTER BASEBALL ASSOCIATION

PO BOX 122

MANCHESTER, MD 21102

[WWW.MANCHESTERBASEBALL.ORG](http://WWW.MANCHESTERBASEBALL.ORG)

LIKE US ON FACEBOOK: @MANCHESTERBASEBALL



Dear Community Partner:

Manchester Baseball, a Section 501(c)(3) non-profit organization, is preparing for the 2020 baseball season already and as the community grows, we are accepting an increasing number of kids into the program! Because of increased interest and growth, we are hosting Fall Ball teams that will travel throughout the county to learn and grow as players. In order to support the growth of our program, **WE NEED YOU**- our community partners!

Manchester Baseball would greatly benefit from your participation as a valued sponsor. Your sponsorship allows the league to offer reasonable registration fees for all our participants and discounted rates for children who otherwise would not be able to financially afford other sports programs. Your tax-deductible contribution will go towards uniforms, league fees, field maintenance, and overall equipment improvements. Because of the addition of 2019 Fall Ball teams- early sponsors will receive visibility and recognition throughout the fall season as well!

Manchester Baseball anticipates fielding over 40 teams this year which are comprised of over 475 athletes. We strive to create an activity that promotes health, wellness, friendly competition and team comradery. Not only are we developing great athletes, but also great citizens of our community- you can play a huge part in that!

**We offer four different levels of sponsorship opportunities for you and/or your business.** This packet includes more detail about the benefits of the various levels. If you would to discuss a custom sponsorship package, please contact us to learn more.

Any and all donations go to support this amazing program that is close to my family and my heart. Please join me in making an impact on the youth of Manchester Baseball! All sponsors and donors are welcomed to attend special events such as our Opening Day ceremony and games. You can learn more about Manchester Baseball and view our schedule of events by visiting <http://manchesterbaseball.org>.

We look forward to having you be a part of our Manchester Baseball TEAM. If you have any questions about sponsorship or donation opportunities, please contact our Sponsorship Coordinator, Kristin Brooks at 609-576-1808 or email me at [manchesterbaseballassociation@gmail.com](mailto:manchesterbaseballassociation@gmail.com).

Many thanks,

A handwritten signature in blue ink, appearing to read 'Ben Lamp', located below the text 'Many thanks,'.

Ben Lamp  
President, Manchester Baseball Association



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## 2020 SPONSORSHIP LEVELS AND BENEFITS

(EARLY SPONSORS WILL GET VISIBILITY WITH 2019 FALL BALL TEAMS!)

### HOME RUN- \$1,500

- Large Aluminum Sign (4ft X5ft) with your company logo attached to one of our backstops
- Large Size Banner (4ft X 5ft) with your company logo on the outfield fence for the entire year
  - Vendor booth space (10X10) at the Opening Day Ceremony/Parade and Closing Picnic
    - Company name on the back of **two** (2) teams' shirts
      - Website advertisement
    - Ad in our e-newsletters (sent to 700+ emails)
  - Designated Facebook post announcing sponsorship (650+ followers)
    - A team plaque to display proudly in your place of business

### Triple A - \$750

- Large Size Banner (4ft X 5ft) with your company logo on the outfield fence for the entire year
  - Vendor booth space (10X10) at the Opening Day Ceremony/Parade
    - Company name on the back of a team's shirts
      - Website advertisement
    - Inclusion in email blast about sponsors (sent to 700+ emails)
  - Designated Facebook post announcing sponsorship (650+ followers)
    - A team plaque to display proudly in your place of business

### Double A - \$500

- Medium Size Banner (3ft X 4ft) with your company logo on the outfield fence for the year
  - Company name on the back of a team's shirts
    - Website advertisement
  - A team plaque to display proudly in your place of business

### Single A - \$300

- Small Size Banner (2ft X 3ft) with your company logo on the outfield fence for the entire year
  - Company name on the back of a team's shirts
    - Website advertisement
  - A team plaque to display proudly in your place of business

### Travel Sponsor – Donation of \$300+

- Website advertisement
- A team plaque to display proudly in your place of business

2018 SPONSORS CAN USE A \$50 DISCOUNT ON THEIR 2020 SPONSORSHIP RATE

FOR CUSTOM SPONSORSHIP PACKAGES- PLEASE EMAIL  
[MANCHESTERBASEBALLASSOCIATION@GMAIL.COM](mailto:MANCHESTERBASEBALLASSOCIATION@GMAIL.COM)



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## 2020 SPONSORSHIP COMMITMENT FORM

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### SPONSORSHIP LEVEL:

\_\_\_ HOME RUN- \$1,500

\_\_\_ TRIPLE A- \$750

\_\_\_ DOUBLE A- \$500

\_\_\_ SINGLE A- \$300

\_\_\_ TRAVEL SPONSOR- \$300

\_\_\_ DONATION- AMOUNT \_\_\_\_\_

MAKE CHECKS PAYABLE TO: FOCR (FRIENDS OF CARROLL RECREATION AND PARKS)

MAIL TO:

MANCHESTER BASEBALL ASSOCIATION  
P.O. BOX 122 MANCHESTER, MD 21102

\_\_\_ I WAS A 2019 SPONSOR AND WISH TO USE MY \$50 DISCOUNT

\_\_\_ I WAS A 2019 SPONSOR BUT WISH TO SPONSOR AT THE FULL RATE

### FOR TEAM SPONSORSHIPS

PLEASE INDICATE IF THERE IS A CERTAIN COACH/TEAM YOU WISH TO SPONSOR:

\_\_\_\_\_

### FOR BANNERS:

NAME OF COMPANY AS IT SHOULD APPEAR:

\_\_\_\_\_

ADDITIONAL INFORMATION YOU WANT ON YOUR BANNER:

\_\_\_\_\_

PLEASE EMAIL ALL LOGO FILES TO [MANCHESTERBASEBALLASSOCIATION@GMAIL.COM](mailto:MANCHESTERBASEBALLASSOCIATION@GMAIL.COM)  
BY APRIL 1ST OR AS SOON AS POSSIBLE.

**THANK YOU FOR YOUR CONTINUED SUPPORT AND BEING A PART OF OUR TEAM!**